



The Broad Master's Program

Fall 2021 Info Session | 2022 Cohort

Today's Agenda

- **Background: The Broad Center at the Yale School of Management**
- **The Broad Master's - Program Details**
- **What We're Looking For**
- **Application Process & Timeline**

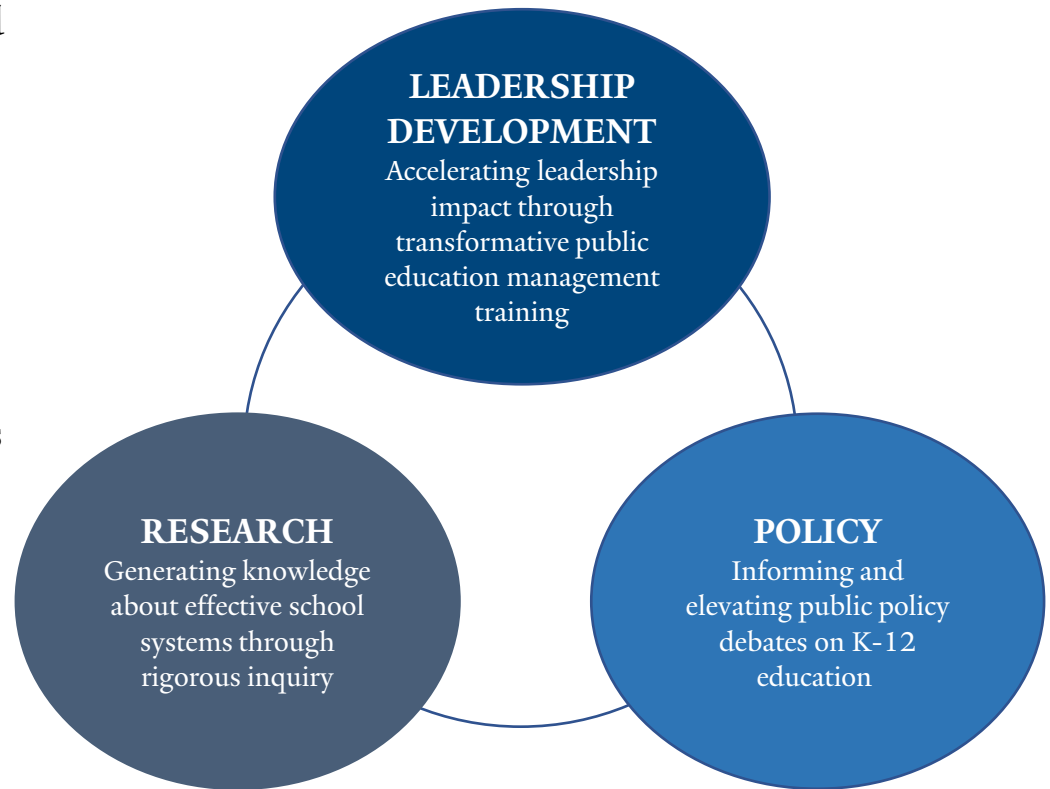
Who We Are



The Broad Center (TBC) at Yale SOM **fosters the ideas, policies, and leadership** to help all students learn and thrive. Our work is guided by three strategic pillars:

- **Preparing and supporting transformational leaders** from diverse backgrounds;
- **Developing essential research** on effective public education systems; and
- **Informing education policy conversations** to advance decisions that support great leaders and the students, families, and communities they serve.

We are **bolstered and enriched by the TBC Network**, a nationwide community of nearly 900 dedicated and diverse leaders who are alumni of TBC programs.



Our Programs

The Broad Center at Yale SOM offers *two signature leadership development programs*:

The Broad Master's in Public Education Management (TBM)

– a 14-month, tuition-free, cohort-based program for **emerging education leaders** looking to hone their skills and **increase their impact** in the major urban school districts and systems where they work.

The Broad Fellowship in Public Education Leadership (TBF)

– a 10-month, tuition-free, executive leadership program for **superintendents and senior-level education leaders** dedicated to strengthening public school systems and the communities they serve.





The Broad Master's in Public Education Management

Why The Broad Master's?



- As a rigorous leadership development program culminating in a degree from Yale SOM, TBM makes accessible the type of **top-notch management training** rarely available to public education leaders.
- Sponsoring school systems show they are invested in **recognizing, developing, and retaining** top talent, while simultaneously building the management skillsets and capacity of emerging leaders within their organizations.
- Graduates become a part of the **Broad alumni network**, consisting of nearly 900 leaders in public education
- Borne out of a desire to attract promising leaders without the barrier of cost, **TBC programs are tuition-free**, including room and board while students are on-campus in New Haven.

Program Overview

The Broad Master's (TBM)	
Who	Emerging public education professionals, currently working in large urban K-12 school systems in the United States
Cohort size	Approximately 30 students
Program calendar	14-month program, beginning in June 2022: <ul style="list-style-type: none">• 5 on-campus residency weeks• Monthly virtual sessions and colloquia• Final independent capstone project
Credential earned	Master of Management Studies (MMS)
Admissions process	Two part written application - Part 1 closes Sept. 29 Individual Interview (December/January) Interview Day – Virtual (early February 2022)
Cost	Tuition-free, including room and board during on-campus sessions (<i>*Students responsible for travel cost to/from New Haven</i>)

Program Structure + Curriculum

TBM grows leadership through **rigorous programming** that draws on research and expertise in management and leadership and **provides space to apply these learnings** within the students' current role and school system. TBM students should expect to dedicate significant time to the program while continuing their full-time professional role.

Coursework in 4 Key Areas:

Leadership and Navigation
Strategic Management
Managerial Analytics
Public Policy

Colloquia:

Candid talks by faculty
experts and on-the-ground
education leaders

Capstone:

Independent project
connecting theory to practice

Deep engagement within the cohort and with the TBC Network

TBM Calendar | 2022 Cohort

Session Type	Dates
Program Orientation	Mid-May to early June 2022
Residency Week 1	July 18-22, 2022
Residency Week 2	October 3-7, 2022
Residency Week 3	February 27-March 3, 2023
Residency Week 4	June 5-9, 2023
Residency Week 5	August 7-11, 2023

PLUS: Monthly virtual sessions and online colloquia throughout the program

TBM Eligibility Requirements



Eligible role – **early to mid-career** in large, urban school systems in the U.S.:

- Five+ years professional experience
- Role based in a school system's central office supporting multiple schools
- Managing at least one direct report and/or spending the majority of time coordinating cross-team projects

Eligible organization – **large urban K-12 public school systems** serving significant numbers of students from historically underserved communities:

- Urban school districts with 15,000+ students
- Public charter networks with 5+ schools, located in areas that would otherwise qualify under the district size eligibility requirements
- State education agencies

TBM Core Competencies and Traits



Equity Demonstrates a commitment to improving outcomes for historically underserved student groups and communities through specific actions *across the other competency areas and traits*



Management Holds a role of significant scope and complexity with management and coordination responsibilities, such as managing a team *or* coordinating a strategic project across teams



Strategy Holds a role that requires designing strategy beyond own direct contribution; makes connections and synthesizes evidence to successfully translate vision into specific actions



Navigation Identifies individuals, external stakeholders, and organizational units that are important to accomplish goals and works with them to move work forward



Communication Communicates clearly verbally and in writing, including with stakeholders outside of K-12 education; Builds relationships across lines of difference



Personal Traits for K-12 Success Demonstrates self-awareness, development orientation, flexibility, empathy, optimism, and courage

Recent Broad Participants



Paulina Flores

The Broad Residency* 2015-2017

- Current Role: Director of Student Enrollment and Outreach, Citizens of the World Charter Schools Los Angeles
- Broad Residency: Associate Director of Operations, KIPP LA Schools

"Like many immigrants, my parents believed that the path to a better future lay in education. This belief is the driving force in my desire to create more equitable and systemic educational opportunities for students in historically undeserved communities."

Recent Broad Participants



Neil Dwyer

The Broad Residency* 2017-2019

- Current Role: Senior Director of School Support, Camden City School District, NJ
- Broad Residency: Senior Manager of School Support, Camden City School District, NJ

*"After thirteen years working in education, I have seen firsthand how historical oppression continues to perpetuate inequality for our most vulnerable children and families. At times, witnessing such dysfunction and inequity has left me demoralized, and yet **my students and families inspire me to fight for greater educational opportunities.** I know we can do better for our students, and I am proud to work relentlessly in identifying and supporting paths to educational equity."*

TBM Application Timeline

Application Part 1 Aug. 9 – Sept. 29, 2021	Personal background and information about current role and organization <i>*Eligible applicants will be invited to complete Application Part 2*</i>
Application Part 2 Oct. 14 – Nov. 16, 2021	Application Part 2 Components: ✓ Recent job history ✓ Four short essay questions ✓ Unofficial transcripts ✓ Two professional recommendations ✓ Organizational approval form
Individual Interviews Dec. 10-22, 2021 or Jan. 3-14, 2022	Individual interview with a member of the TBC team to learn more about your background and fit for the program
Final Interview Day (Virtual) February 4, 5, 11 or 12, 2022	A half day interview which will include a mix of individual interviews and group sessions
Decisions Released - March 1, 2022	



Applications Now Open!

Apply by September 29, 2021

[Bit.ly/ApplyforTBM](https://bit.ly/ApplyforTBM)